

## genesig® Easy **AnimalFINDER Kits**

Easily test for the presence of animal derived material primarily in non-animal samples

Primerdesign™ provides the world's broadest menu of >600 genesig® realtime PCR detection kits, and fast development of new assays on demand. Additionally, it designs, validates and manufactures qPCR kits, Precision® Master Mixes, controls, lyophilised reagents, and qPCR instruments.

**Contact us for a price:** enquiry@primerdesign.co.uk NEW

### genesig® Easy AnimalFINDER Kits

The genesig Easy AnimalFINDER Kits are designed for the real-time PCR detection of animal derived material primarily in non-animal samples such as cosmetic and pharmaceutical products. The kits can also be used to detect animal DNA in food manufacturing wash downs or in highly processed foods.

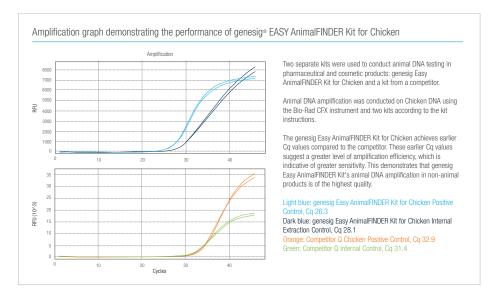
AnimalFINDER Kits for Universal Meat and Universal Fish are available to screen a range of animal meat or fish species in one test. Additionally, there are many AnimalFINDER kits dedicated to species-specific animal DNA detection.

- Universal meat or fish kit; and a wide selection of species-specific kits available
- Quick and simple test on the genesig g16 real-time PCR instrument
- Sensitivity to less than 100 copies of target
- Extraction control to confirm findings in all sample types

#### Broad detection profile

genesig Easy AnimalFINDER Kits are designed to have the broadest detection profile possible whilst remaining specific to the animal genome in question. The animal mitochondrial DNA primer and probe sequences in these kits have 100% homology with a broad range of the specific animal species sequences, based on a comprehensive bioinformatics analysis. All genesig Easy AnimalFINDER kits have the same genesig q16 cycling protocol to allow multiple species to be tested during one run.

The inclusion of an experimental control template allows the user to confirm the absence of animal material when no animal DNA is present.



For more information visit www.primerdesign.co.uk





### Select the optimal kit for your samples

	Application	genesig Easy AnimalFINDER Kit	genesig Easy Speciation Kit	genesig Advanced Speciation Kit	genesig Standard Speciation Kit			
SAMPLE TYPE								
Pharmaceutical sample		+++	-	-	+++			
Cosmetic sample	All execistion applications							
Food manufacture post-clean swab	All speciation applications							
Vegetarian food products								
Highly processed animal product	Detection of animal material	+++	+	+	+++			
	Quantification of potential adulteration	-	++	++	-			
	Identification of source animals	+++	+	+	+++			
Raw / Cooked meat	All speciation applications	+	+++	+++	+			
KIT FORMAT								
For qPCR instrument		genesig q16	genesig q16	All other instruments	All other instruments			
Lyophilised qPCR master mix		Included	Included	Sold separately	Sold separately			

 $<sup>+++ \ \ \</sup>text{Highly suitable} \ \ ++ \ \ \text{Suitable} \ \ + \ \ \text{Suitable} \ \ + \ \ \text{Suitable} \ \ + \ \ \text{Suitable}$ 

# The genesig q16: the easiest, most affordable qPCR instrument on the market

The genesig Easy AnimalFINDER Kits are designed specifically for use with the genesig q16 real-time PCR instrument. The q16 is incredibly easy to use and can test up to 14 samples at a time with fast data analysis. It is designed to make DNA testing easy for anyone in any business.



PRODUCT DESCRIPTION	ANIMAL DETECTED	KIT SIZES	CATALOGUE NO.
genesig Easy AnimalFINDER Detection Kit for Bubalus bubalis	Buffalo	50 Reactions	Path-AF-B.bubalis-EASY
genesig Easy AnimalFINDER Detection Kit for Felis catus	Cat	50 Reactions	Path-AF-F.catus-EASY
genesig Easy AnimalFINDER Detection Kit for Gallus gallus	Chicken	50 Reactions	Path-AF-G.gallus-EASY
genesig Easy AnimalFINDER Detection Kit for Gadus morhua	Cod	50 Reactions	Path-AF-G.morhua-EASY
genesig Easy AnimalFINDER Detection Kit for Pollachius virens	Coley	50 Reactions	Path-AF-P.virens-EASY
genesig Easy AnimalFINDER Detection Kit for Bos taurus	Cow	50 Reactions	Path-AF-B.taurus-EASY
genesig Easy AnimalFINDER Detection Kit for Canis familiaris	Dog	50 Reactions	Path-AF-C.familiaris-EASY
genesig Easy AnimalFINDER Detection Kit for Equus asinus	Donkey	50 Reactions	Path-AF-E.asinus-EASY
genesig Easy AnimalFINDER Detection Kit for Anas platyrhynchos	Duck	50 Reactions	Path-AF-A.platyrhynchos-EASY
genesig Easy AnimalFINDER Detection Kit for Pleuronectes platessa	European plaice	50 Reactions	Path-AF-P.platessa-EASY
genesig Easy AnimalFINDER Detection Kit for Capra hircus	Goat	50 Reactions	Path-AF-C.hircus-EASY
genesig Easy AnimalFINDER Detection Kit for Melanogrammus aeglefinus	Haddock	50 Reactions	Path-AF-M.aeglefinus-EASY
genesig Easy AnimalFINDER Detection Kit for Equus caballus	Horse	50 Reactions	Path-AF-E.caballus-EASY
genesig Easy AnimalFINDER Detection Kit for Struthio camelus	Ostrich	50 Reactions	Path-AF-S.camelus-EASY
genesig Easy AnimalFINDER Detection Kit for Sus scrofa	Pig	50 Reactions	Path-AF-S.scrofa-EASY
genesig Easy AnimalFINDER Detection Kit for Pollachius pollachius	Pollock	50 Reactions	Path-AF-P.pollachius-EASY
genesig Easy AnimalFINDER Detection Kit for Ovis aries	Sheep	50 Reactions	Path-AF-O.aries-EASY
genesig Easy AnimalFINDER Detection Kit for Meleagris gallopavo	Turkey	50 Reactions	Path-AF-M.gallopavo-EASY
genesig Easy AnimalFINDER Detection Kit for Universal fish	Universal fish	50 Reactions	Path-AF-uni-fish-EASY
genesig Easy AnimalFINDER Detection Kit for universal meat	Universal meat	50 Reactions	Path-AF-uni-meat-EASY
genesig Easy AnimalFINDER Detection Kit for Venison	Venison	50 Reactions	Path-AF-Venison-EASY
genesig Easy AnimalFINDER Detection Kit for Merlangius merlangus	Whiting	50 Reactions	Path-AF-M.merlangus-EASY

For more information and to order, please visit www.primerdesign.co.uk

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