

OEM Solutions and Custom Assay Development



Expand your qPCR portfolio and accelerate innovation with Primerdesign's OEM partnerships

With over 20 years of molecular expertise, we deliver the reliability, scalability, and technical precision to accelerate time-to-market and enhance workflow innovation.

We empower companies to offer complete qPCR solutions. Through trusted Original Equipment Manufacturer (OEM) partnerships, Primerdesign combines high-quality reagents, agile manufacturing, and global reach to help you grow faster.

From custom assay design to global supply, Primerdesign's OEM solutions help you innovate, scale, and drive expansion.

Supported by our Centre of Excellence, focused on logistical efficiency, scalability, and precision manufacturing, we meet evolving market needs and empower our partners to grow with confidence.

Do you want to...

- 1. Strengthen your competitive edge** with our cross sector applications in human health, animal and veterinary, food, and environmental science
- 2. Minimise logistics costs** and streamline world-wide shipping with lyophilised reagents
- 3. Accelerate innovation** through harnessing Primerdesign qPCR expertise and centre of operational excellence
- 4. Expand your footprint** by leveraging your existing network with our ready to sell product range
- 5. Meet rising industry demands** with our versatile portfolio of high quality, platform-agnostic assays
- 6. Reduce complexity** of in-house assay development and manufacturing

Our Partner Promise

Diverse portfolio
range

Fast onboarding

Easy logistical
process

Centre of
operational
excellence

Custom
packaging
options

High quality,
lyophilised
reagents

Result
consistency and
reproducibility

Enhanced
flexibility with
open-platform
assays

Why choose Primerdesign

- Over **20 years** of molecular expertise in assay design and custom development
- Market knowledge on new variants and **disease outbreaks**
- Broad range of qPCR kits for **animal, human, food, water, and agricultural** testing
- Centre of Excellence, driving **operational efficiency, security and stability**
- Broad and established catalogue of **lyophilised** reagents
- **Ready to use portfolio** of tried and tested materials and workflows

Our OEM solutions deliver precision, speed, and flexibility to help you transform qPCR potential into commercial success.

Contact us today at enquiry@primerdesign.co.uk

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